

# Severa®

## Boost your productivity

Manage sales, projects and billing with one application



**Severa 3** is a SaaS application that optimizes business management and reduces revenue leakage in your professional services organization. It's frequently used by advertising agencies, IT and business consulting firms, law firms, engineering houses and architecture offices.

Award-winning web-based solution

# From sales to invoicing



## Sales Manager

"My sales team and I follow sales cases more efficiently and more effectively with Severa 3. We're able to identify important accounts, and to segment leads by size of deal, industry, sales stage, probability of closure and other components. This provides us with a clear view of what's in the pipeline, and how to focus our activities for the best results."



## Project Manager

"Severa 3 helps me see the big picture and the essential details of every project. Every day my team enters project hours and updates in Severa 3. Then, on my dashboard, I've an immediate overview of our tasks, resources and hours. I quickly see how to optimize project completion by assigning resources to lagging projects, and how to reduce revenue loss and non-billed items in order to increase profitability."



## Designer

"We often work on several projects at the same time. All of us enter hours, tasks and even upload drawings to mark the development of client projects. With Severa 3 we can see who is responsible for specific activities and the deadline. So we're all on the same page, and it's easy to see what needs to get done next. Severa 3 enhances the communication and collaboration in our office, regardless of time or place."



## CEO

"With Severa 3, I follow the current state of affairs in real time. It takes only a few clicks to get an analysis of our current business affairs. Profitability and forecasting reports are fast and easy; I can also save customized reports for future use. Severa 3 allows me to track our business objectives and see how well we meet those targets."



## Administrative Staff

"Severa 3 really supports our business administration. Our billing processes are now automated so I don't have to create invoices by compiling work hours and fixed costs. We've reduced revenue leakage from forgotten work hours and increased billing accuracy. We've had great feedback from our clients too because our e-billing is fast, accurate and allows them to view details of the cost structure."

**Free trial – register Severa 3 for 30 days.**

**Unlimited projects, cases, contacts and invoices. Severa customers benefit from 24/7 access, great support, daily maintenance and industry-grade security.**

**Go to [www.severa.com](http://www.severa.com) for edition and pricing information.**

**Start your risk-free, 30 day trial today.**

Used in over 170,000 projects

# What customers are saying

- 94 % Would recommend Severa
  - 82 % Improved their project management
  - 74 % Achieved more efficient invoicing
  - 74 % Enhanced their reporting
  - 60 % Improved understanding of their business
- Source: Customer survey 12/2009



"Severa start up was extremely rapid"  
Alma Media Interactive



"Severa has better functionality, and the best looks and usability of all the systems we compared"  
doornvogel brand intimacy



"We save 7 working days every month just by creating our invoices with Severa"  
Desigence



"We want our service to be transparent to our customers. With Severa we greatly reduced the amount of reclamations, and invoicing is now faster and easier."  
Protie

Severa is a SaaS, hosted solution that allows customers to use it immediately over the web, without installation or additional investments in hardware or software.

We offer industry-grade security. Severa uses the highest SSL encryption and SAS 70 Type II certified data centers. Data backups are taken on a daily basis from secure locations.

Instant access, register now at [www.severa.com](http://www.severa.com)

# Editions and pricing

<b>Professional</b> Recommended for 1-10 users	<b>Business</b> Recommended for 10-50 users	<b>Enterprise</b> Recommended for midsize and large enterprises
<p><b>€25/user/mo</b> €290 setup &amp; training</p> <p><b>30 DAY FREE TRIAL</b></p>	<p><b>€100/mo + €15/user/mo</b> €1,450 setup &amp; training</p> <p><b>30 DAY FREE TRIAL</b></p>	<p><b>Contact sales</b></p> <p><b>30 DAY FREE TRIAL</b></p>
<p>Manage clients, projects and billing in one system</p> <ul style="list-style-type: none"><li>Track customers</li><li>Manage projects</li><li>Track time</li><li>Create invoices</li><li>Web access</li><li>2h setup &amp; training</li></ul>	<p>Includes everything in Professional edition, PLUS:</p> <ul style="list-style-type: none"><li>Team level reports</li><li>Team calendar</li><li>Task lists</li><li>Recurring billing</li><li>Dedicated 1 day setup &amp; training</li><li>Phone support</li></ul>	<p>Includes everything in Business edition, PLUS:</p> <ul style="list-style-type: none"><li>Business units</li><li>Custom graphic reports</li><li>Full sandbox environment for testing and training</li><li>Custom training</li><li>Dedicated account manager</li><li>Flat rate pricing</li></ul>

Severa Corp | [info@severa.com](mailto:info@severa.com) | Tel. +358 20 743 3175 | [www.severa.com](http://www.severa.com)



Severa Corporation is a leading provider of SaaS-based professional services automation software. It's designed to take the pain out of project management for small- to medium-sized businesses. Severa enhances the management of customers, projects, time and billing with one, easy and efficient system. Severa makes project data transparent within an organization to communicate business objectives, optimize resource allocation and reduce revenue leakage.